

# MARJIE HADAD

AUTHOR, SPEAKER, PR EXPERT

Looking to master parenting, succeed in career and thrive in life?

A master storyteller, Marjie shares her personal and professional journeys as well as her successes and mistakes, to illustrate how to mirror her wins and avoid the same hiccups using public relations strategies.



**"You can get through anything if you focus and keep your sense of humor." -Marjie Hadad**

An experienced global public relations consultant, Marjie Hadad is also a master storyteller who shapes the public narrative with 30 years of communications experience. Having represented various professionals, entities and companies globally, Marjie understands the art of relating and connecting. Her public talks are a natural outgrowth of her work helping leaders, companies and government, best tell their story so to shape and ensure their course in any endeavor.

A dedicated mother of three and the author of *The Power of PR Parenting*, Marjie shares her expertise in public talks and workshops fusing her professional expertise with her practical approach to solving everyday problems. Marjie outlines the tools that enabled her to successfully crisis manage for international organizations all the while illuminating how the same practices can be applied in everyday living to clarify communication, bolster purpose, and overall enhance performance.

The former director of international media at Ruder Finn Israel, she honed her skills as a researcher and speech writer for the Policy Planning Department at The Ministry of Foreign Affairs of Israel and as spokesperson for Israel's Consulate General to New England during the Oslo Accords.

She also served as Director of the Promotions Department at Ford Model Management in Boston after beginning her career as a TV news anchor/reporter in Ohio. During her tenure with WSBK-TV in Boston thereafter, she was the associate producer on the special projects team that earned a New England Emmy Award.

Marjie holds a B.S. in Broadcast Journalism and an M.A. in International Relations from Boston University.

## **SPEAKING TOPICS:**

- Parenthood and PR: How to Raise Responsible Adults
- Career and Parenthood: Finding a Healthy Work-Family Balance
- Leave or Not Leave: Bring Your Superpowers Home or Keep Them at Work?
- Embracing Diversity: Equipping & Empowering the Next Generation for Success
- Crisis Management - On and Offline
- Inspiring Self-Esteem and Confidence in Our Children by Leveraging Rites of Passage
- A topic of your choice looking through the public relations lens

# THE POWER OF PR PARENTING

*The Power of PR Parenting* is an essential read for every parent and mentor. Marjie Hadad, a global public relations expert, shares her personal and professional journeys as well as her successes and mistakes, to illustrate how to mirror her wins and avoid the same hiccups. Step-by-step, with humor and straight talk, Marjie shows you how to use strategic public relations techniques to help your child:

- Part with their pacifier willingly
- Develop superior writing, language and presentation skills
- Build self-confidence, self-love, resilience, respect & tolerance
- Deal with bullies and sexual predators—online and on the street
- Handle crises in today's post pandemic world—small and large
- Make the effort and enjoy the journey and you to:
  - Look at time differently
  - Strike a more harmonious work-family balance
  - Keep your cool with 10 balls in the air and the pressure rising
  - Be more present for your child
  - Carve out mommy me time
  - Grant your child the opportunity to soar on their own

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## **BUY THE BOOK!**

### FAVORITE PARTS:

- Cuts to the chase and narrows down important skills for parents
- Helps working mothers learn to manage the "work / life balance"
- Practical, real-life lessons

### BOOK INFORMATION:

- Hardcover ISBN: 978-1958714645
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- Hardcover Price: \$24.99
- Paperback Price: \$14.99
- Ebook Price: \$4.99

JOIN THE PR PARENTING COMMUNITY: <https://prfor.life/>

## **What others are saying:**

"This book offers a fresh perspective that gives well-lived insights to help us all raise competent and successful kids. A welcome addition to your nightstand."

- Kathy Hirsh-Pasek, Ph.D.

Author: *Becoming Brilliant* (APA Books, NYT Best Seller) & *Making Schools Work* (Teachers College Press). Professor of Psychology, Temple University & Senior Fellow, Brookings Institution.

